

www.aptima.com Boston • DC • Dayton Data Visualization for Health Surveillance: Current Concepts and New Horizons

ISDS Research Committee

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International Society For Disease Surveillance



Human-centered Engineering





Phase II SBIR – BioSINE

BioSINE Status

- Early stages of development conceptual
- Working closely with our subcontractor & volunteers
- BioSINE Objectives
 - Developing a free web tool to support visualization/collaboration/security
 - Users create their own secure workspace and manage roles/privileges
 - Set out targeting resource-challenged entities with public health responsibilities (e.g., *local units, developing nations*)
 - Lack of IT resources/expertise
 - Non-programmers, stat-program experts
 - Create intuitive, efficient platform to analyze and share information
 - Create a hub, that could link/incentivize community members

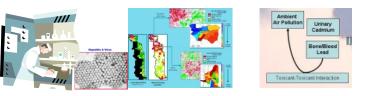


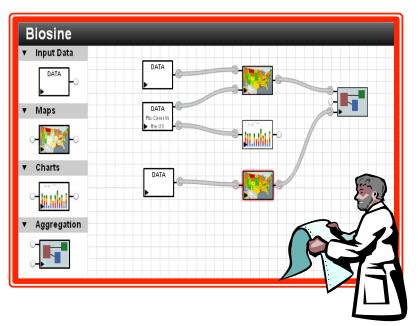
Conclusion from User Analysis: Context is Critical

- Context determines the kind of data they want and the appropriate level of aggregation/drill-down
 - Stakeholder's role in public health (e.g., public health official, epi, nurse, etc.)
 - Geographic coverage (e.g., local, state, federal, international)
 - Ability to decompose, filter, and aggregate data
- Data should be appropriate for the task
 - Traceable, accurate, timely, complete, and valid
 - Flexible, presentable in multiple ways
- ". . . especially for less experienced analysts, approaches to help them make sense of data for decision making would be useful."



An Approach to Support Multiple Stakeholders





Primary: Analysts

Provide visualization and collaboration tools to share analyses



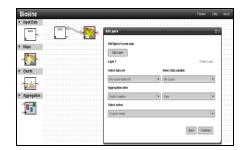
Secondary: Consumers

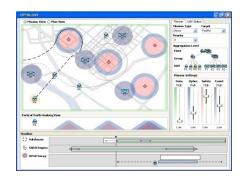
Able to manipulate variables, views, and analyses to target their needs

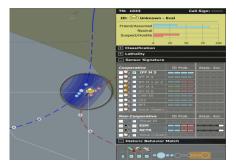


3 Visualization Guidelines

- Provide action at the point of interest
 - Co-locate display and control
 - Reduce extended mappings, breadcrumbs
- Show information at the right level
 - Showing everything all the time = overload
 - Learn what a user needs, and deliver
- Empower users, leverage their expertise
 - Enable "what-if" and tradeoff analysis
 - More engaging experience









Input Data

▼ Maps

▼ Charts

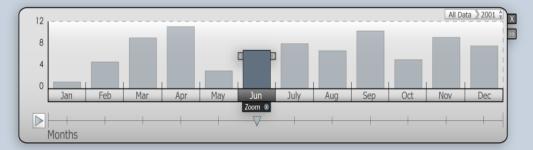
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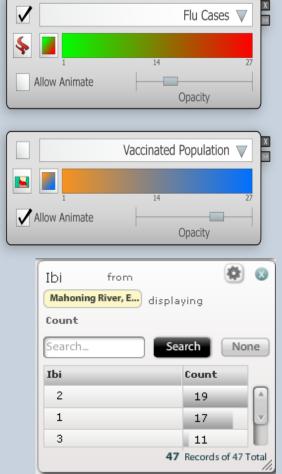
Aggregation

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Feed the Consumers (2nd user)Buffet Style

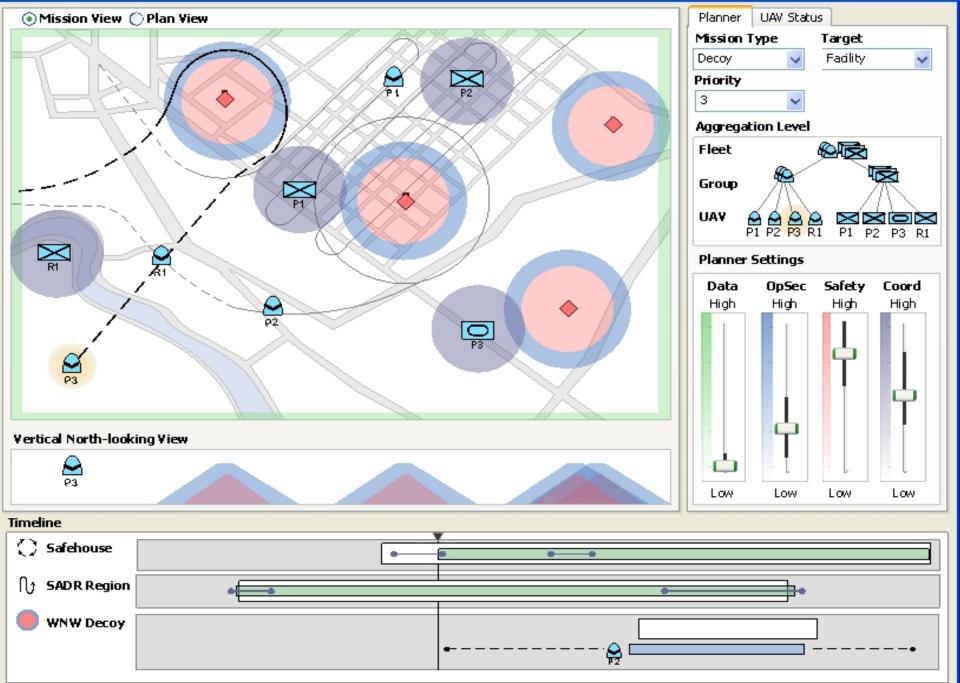


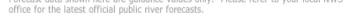




OPTIM-UAV

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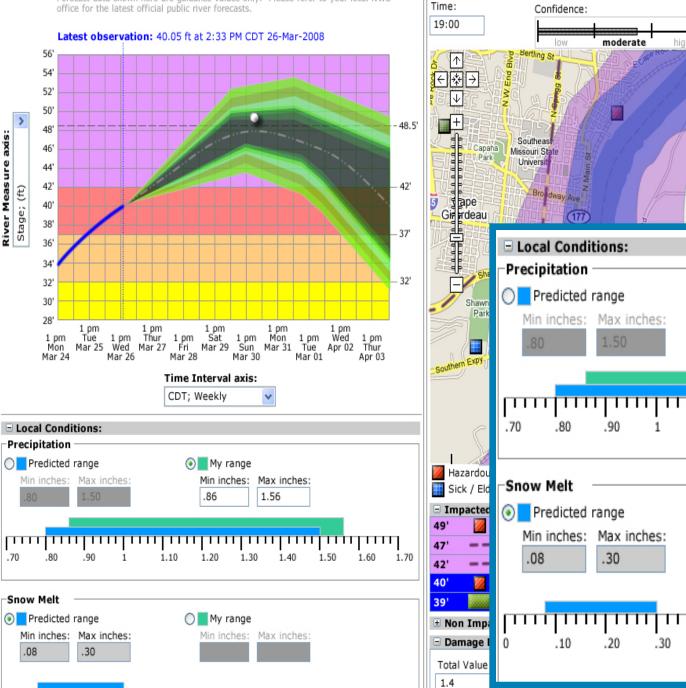




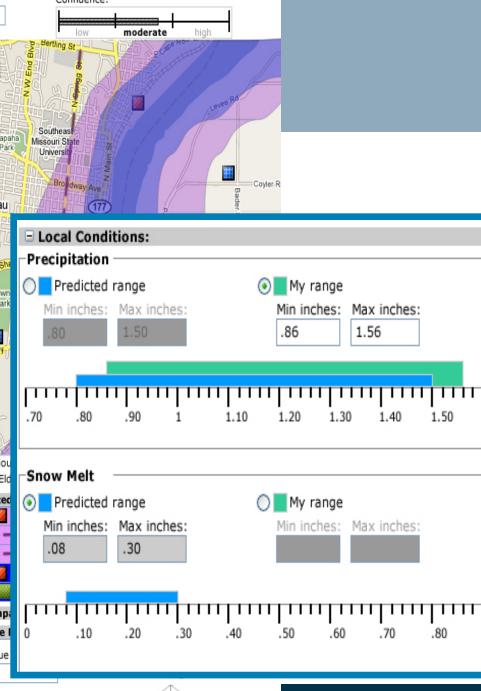
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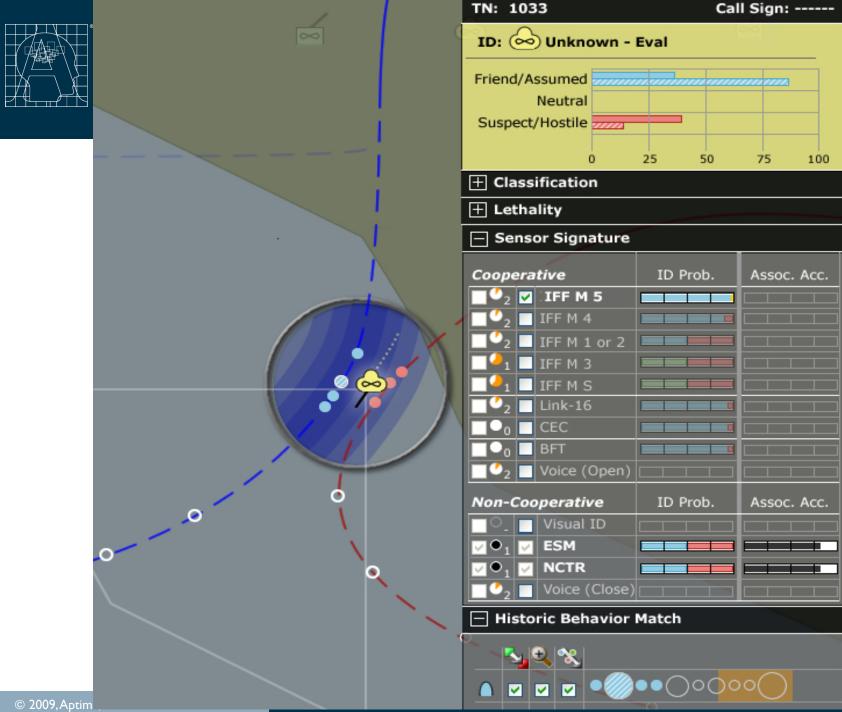
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