

## Kim Stevens

*'Last seen wandering vaguely, quite of her own accord...'* AA Milne

Assistant Lecture in Epidemiology  
Royal Veterinary College, London  
kstevens@rvc.ac.uk

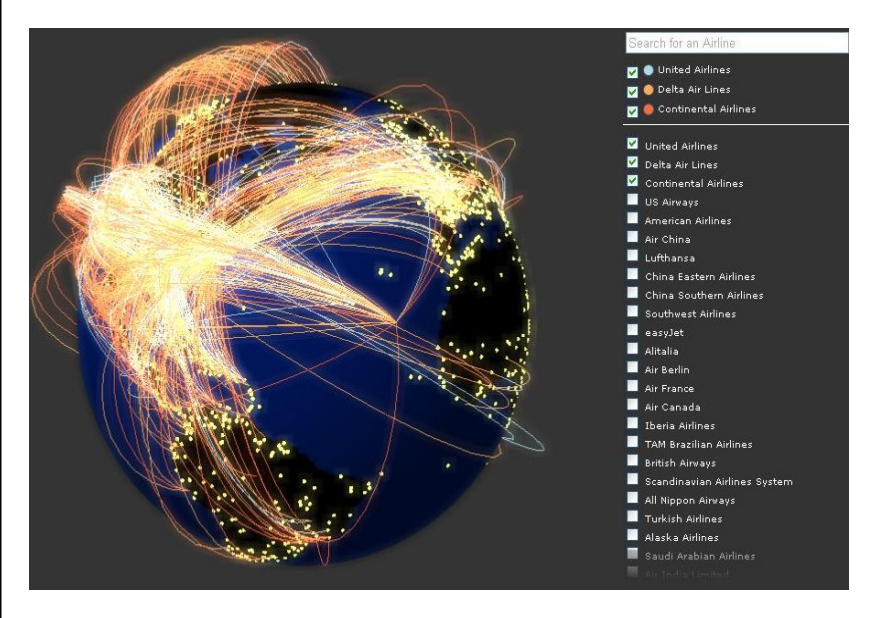
# Enhanced health decision-making with multicriteria decision analysis



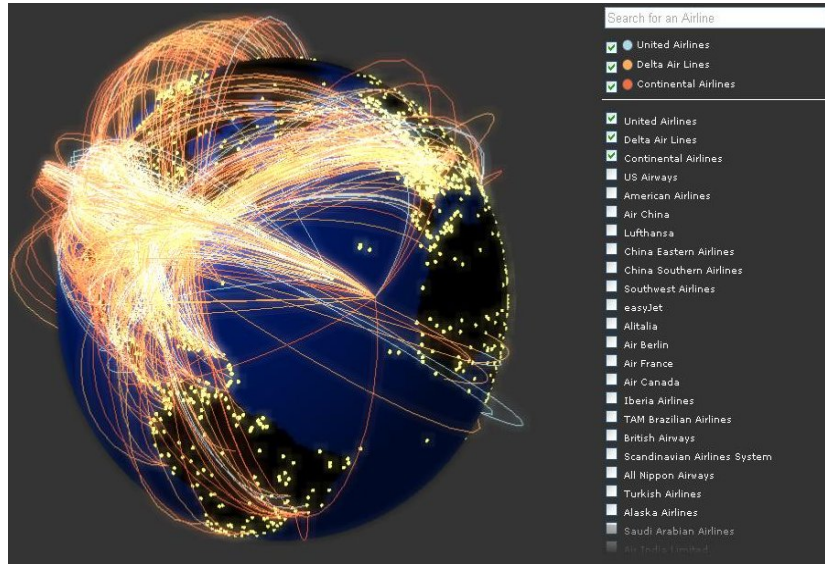
Spatial applications



Mankind has left an indelible footprint on the earth...









Decisions...

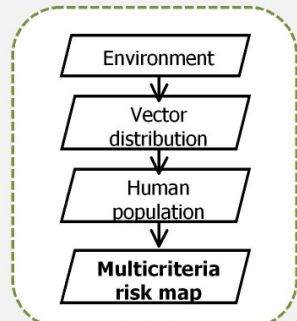




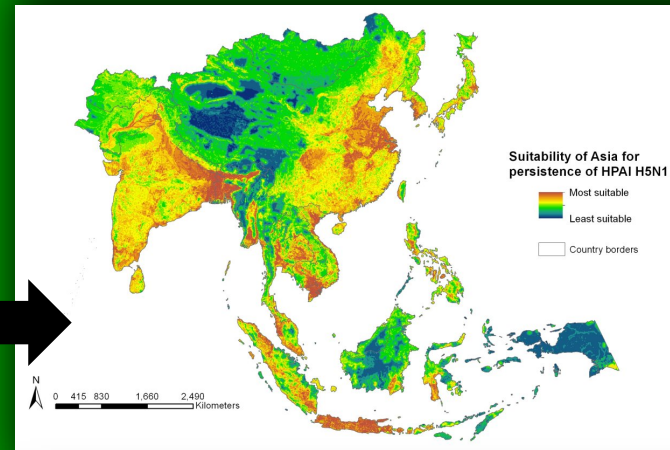
Need something  
more reliable  
than a  
magic 8  
ball



**(A) What ?**

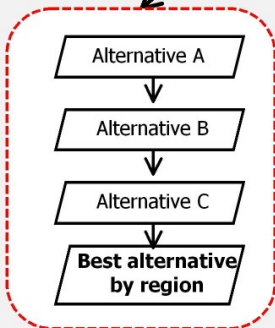


**Risk Assessment**



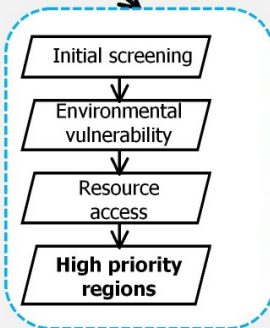
**(B) How ?**

**Selection of alternatives**



**(C) Where ?**

**Site selection**



**Risk Management**



From: Hongoh, V. et al. Spatially explicit multi-criteria decision analysis for managing vector-borne diseases. *Int J Health Geog* 10, 70 (2011)

# 5 applied spatial MCDA health studies published

1

Clements A, Pfeiffer D, Martin V: Application of knowledge-driven spatial modelling approaches and uncertainty management to a study of Rift Valley fever in Africa. *International Journal of Health Geographics* 2006, 5:57.

2006

2

Rakotomanana F, Randremanana R, Rabarijaona L, Duchemin J, Ratovonjato J, Arieu F, Rudant J, Jeanne I: Determining areas that require indoor insecticide spraying using Multi Criteria Evaluation, a decision support tool for malaria vector control programmes in the Central Highlands of Madagascar. *International Journal of Health Geographics* 2007, 6:2.

2007

3

Symeonakis E, Robinson T, Drake N: GIS and multiple-criteria evaluation for the optimisation of tsetse fly eradication programmes. *Environ Monit Assess* 2007, 124:89-103.

2007

4

Sarkar S, Strutz SE, Frank DM, Rivaldi C-L, Sissel B, Sanchez-Cordero V: Chagas disease risk in Texas. *PLoS Neglected Tropical Diseases* 2010, 4:e836

2010

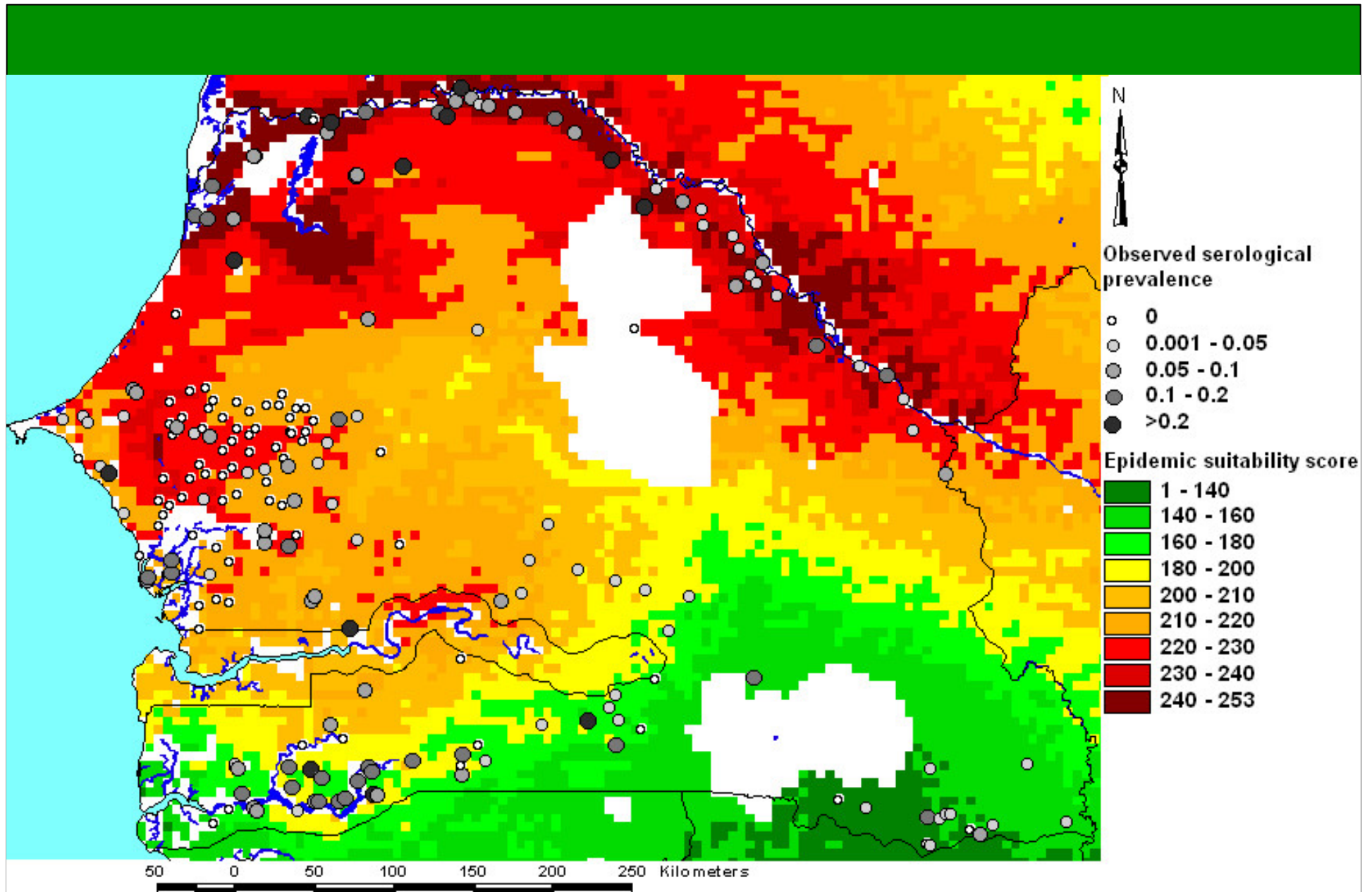
5

Stevens, K.B. Gilbert, M. Pfeiffer, D.U. Spatial suitability modelling of highly pathogenic avian influenza virus H5N1 occurrence in domestic poultry in Asia using multicriteria decision analysis. *Spatial and spatio-temporal epidemiology* 2013, 4:1-14

2013

**How do you test model accuracy when you have no data?**





*From: Clements A, Pfeiffer D, Martin V: Application of knowledge-driven spatial modelling approaches and uncertainty management to a study of Rift Valley fever in Africa. International Journal of Health Geographics 2006, 5:57*

# STARTING POINT



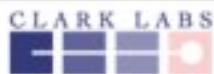
# Spatial MCDA - preparation

1. Define objective (outcome) of MCDA exercise
2. Identify variables associated with outcome & source maps
3. Define relationship between each variable and outcome (fuzzy membership functions)
4. Standardize all variables for comparison (0 – 255 scale)
5. Derive weight for each variable using pair-wise comparison matrix
6. Determine and account for any correlation between variables by adjusting weights

# Spatial MCDA - implementation

7. Combine variable maps and weights using weighted linear combination
8. Rank order all pixels
9. Result divided by the maximum rank to produce map of relative risk
10. Classify land as suitable/unsuitable using different thresholds
11. Overlay map with outbreak & background point locations and determine whether they are TP, TN, FP, FN
12. Run dataset of 0s and 1s through statistical software and calculate area under the receiver operating curve (ROC AUC)

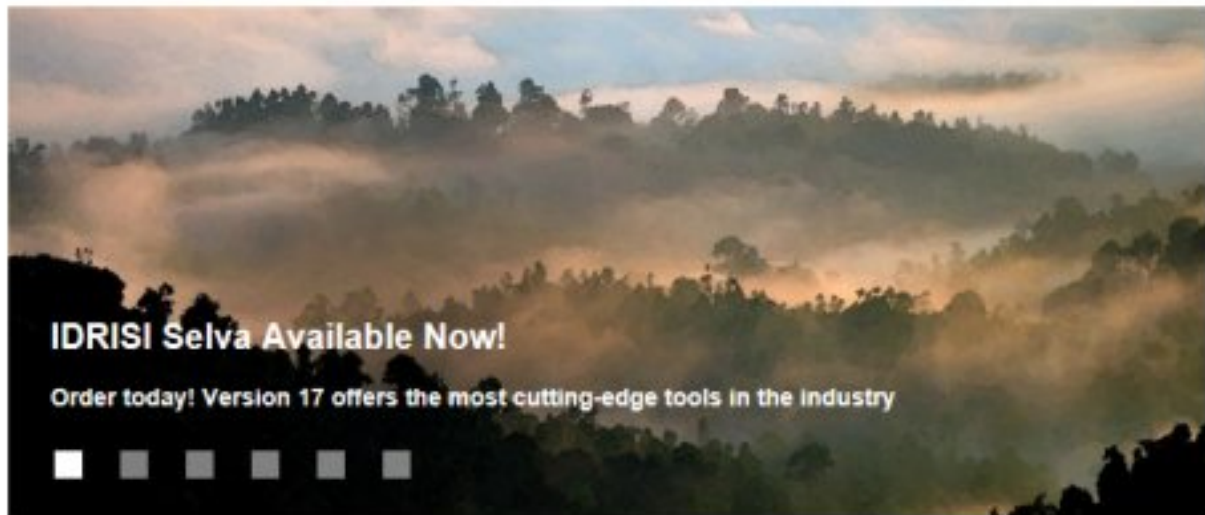




Meeting the Challenges of Environmental Decision Making with GIS

- APPLICATIONS
- PRODUCTS
- HOW TO BUY
- SUPPORT
- RESOURCES
- ABOUT CLARK LABS

## Geospatial software for monitoring and modeling the Earth system



### Quick Links

- What's New in IDRISI Selva
- IDRISI Brochure
- Teach with IDRISI
- Consulting Services
- Videos

- Advanced Image Processing
- Land Change Analysis
- REDD Project Modeling
- Object-Oriented Segmentation
- Earth Trends Modeler

[ORDER NOW!](#)

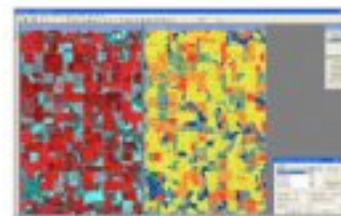
[REQUEST A TRIAL](#)

### What's New

Clark Labs Introduces new Technical Notes Blog  
[Learn More →](#)

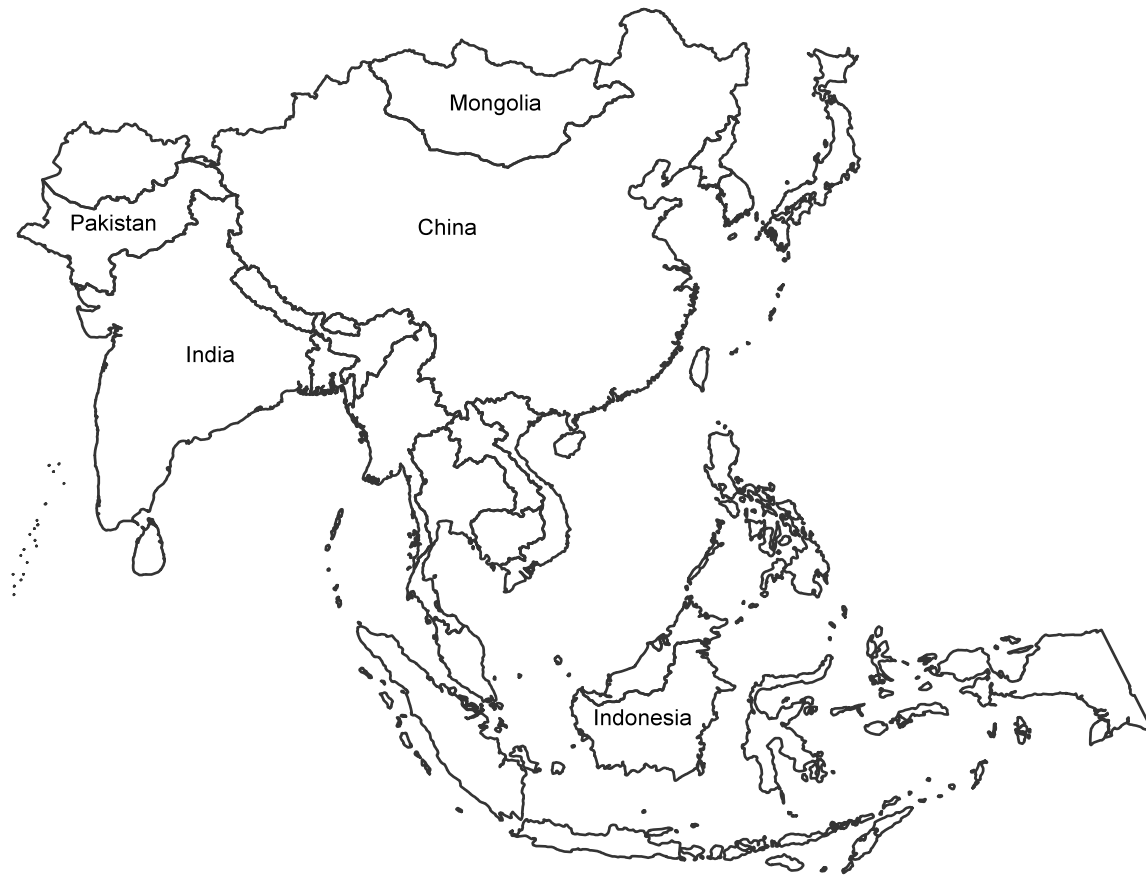
Watch video interview by GIS Café of James Toledano, Executive Director of Clark Labs  
[Learn More →](#)

### IDRISI Selva Features



IDRISI includes tools for segment-based classification, an approach that classifies remotely

## 1a. Define objective and study area



To identify areas in Asia suitable for the occurrence of HPAI H5N1 in domestic poultry